

Kinder

Beauty Box

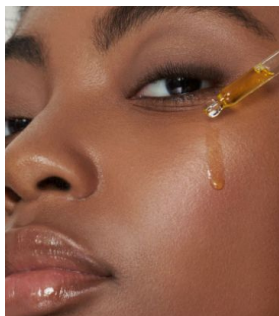
SERUM PHOTOGRAPHY



Product



Moodboard



Shot list - product photography

- Macro
- Set up with packaging
- Set up without packaging
- 3 +/- Editorial
- Product shot on Mocha

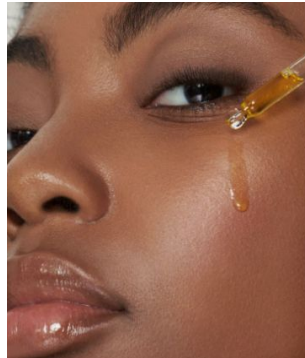
Shot list - TRIO product photography

- Trio setup with packaging
- Trio setup without packaging
- Trio Editorial 1-3
- Trio & Headband
- Trio & Satchel
- Trio, Satchel & Headband



Lifestyle Photography w/ model

- CU Model dropping serum on face
- CU Swipe of serum on face
- MS Model with dropper in hand removing hand from bottle
- Hand dropping serum into bottle
- Hand dropping serum into hand
- Model holding bottle of serum near face
- Hand holding serum in air



Video

+ How to video on how to use each serum



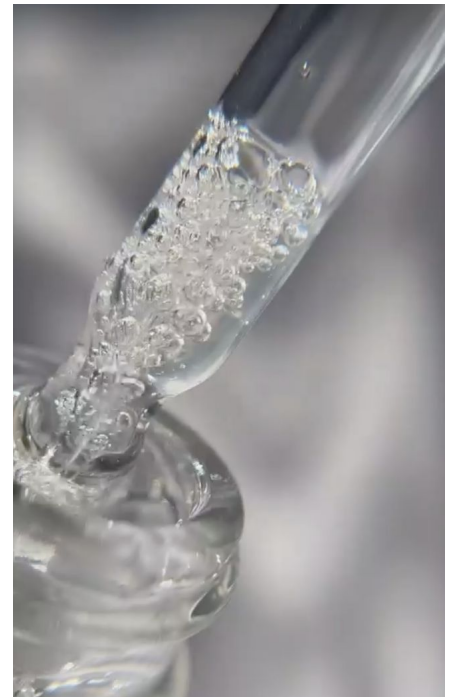
Launch video



Teaser
[Option 2](#)



Fun Gif



Day before launch