BY KINDER BEAUTY





It's an invitation to prioritize yourself.
It's a hug from your best friend.
It's a surprise package sitting on your doorstep.
It's permission to slow down and take a five-minute cat nap.
It's all the little things that bring you joy and happiness.
That make you feel like a kinder, better version of yourself.

Because here's the thing: We know how easy it is to forget to take care of ourselves. And more importantly, we know how hard it can be to ask for help when we need it most.

That's in part why we created the KND box — as a celebration of self-care.

To help you create moments that feed your soul. To carve out more "you time" when you need it most.

And it's not just because you deserve it, but because self-love and kindness are contagious in the best way possible.

So, here's to you. All of you.





SET THE STAGE WITH SMALL STEPS

Small, simple steps add up to big changes. After all, it's the little things that make a difference. So, even when you feel like there aren't enough hours in a day, take a minute to find your center and ground yourself.

Barefoot Scientist Sleep On It Moisturizing Socks, Jubel Naturals Sleep Tight Aromatherapy Roll-on, The Good Patch Dream Patch

GET OUT OF YOUR HEAD AND VIBE WITH YOUR SKIN

Listen, it's easy to get in our own way when it comes to self-care. But sometimes all we need is a gentle nudge in the right direction.

Hear Me Raw The Hydrator, HigherDOSE Chill Chews, Earth Harbor Island Jade Gemstone Facial Therapy Mask, Franklin & Whitman Candle

TO FEEL GOOD

We won't lie: We're treat motivated. So, for those days that just won't quit, we've got the perfect treat to bookend a busy day and get you ready for the next one.

Clevr Sleeptime SuperLatte and Frother for Perfect Prep, KND Mug A Likoo



"Be kind to your feet. They take us everywhere we go in life, so they deserve it."

The Sleep On It moisturizing gel socks make it easy to restore tired toes and dry skin with a slow release of an antioxidant-rich blend of shea butter, argan oil, rose oil, jojoba oil, and Vitamin E.

STRESS AND ANXIETY GOT YOUR SLEEP CYCLE THROWN OFF?

Formulated with a pure essential oil blend including ylang-ylang, sandalwood, lavender, jasmine, vanilla, and clary sage.

SLEEP TIGHT

Not only do these precious oils smell delightful, but they also help promote relaxation and reduce feelings of stress and anxiety.





HONE IN THE COZE

Focus on the present moment, decrease screen time, set achievable goals, and adopt tiny rituals that make your day a little brighter.



The Dream patch features an adaptogenic, restorative wellness blend of melatonin, hops, and valerian root — these ingredients are known to help clock in quality zzz's!

You can expect to experience patch benefits for up to 8-12 hours. Find yourself ready to get up and greet the day earlier than that? Just remove the patch when you wake up.

This moisturizer features an exquisite blend of prickly pear cactus, maqui berry, Mexican poppy, watermelon oil, coconut water, and cucumber to ensure your skin stays soft and nourished.



"Our mission is about doing what's best for people and the planet, which is (in and of itself) kindness."

Use after cleansing your face — keep in mind to start small and add more as needed so your skin can drink it in.

This moisturizer can be used as an overnight mask. Simply apply a generous amount to your skin (so you can *just* see it) and go to sleep. When you wake up, your skin will be moisturized and vibrant.

LESS IS MORE, ESPECIALLY WHEN IT COMES TO STRESS.

HigherDOSE CHILL CHEWS



"Kindness is one of the most essential and effective wellness tools available (and it's free!). Exercise, diet, sleep — those are all foundational. But countless studies show that kindness, loving actions, and personal connection factor significantly into wellbeing and longevity."

HigherDOSE's Chill Chews are packed with adaptogenic ingredients to promote wakeful relaxation and mental clarity while rebalancing your stress levels.

When's the right time to munch a Chill Chew?

Anytime. If you're feeling stressed, wound, or anxious at any point during your day, nibble a Chill Chew — or take it before bed!

The choice is yours.



EARTH HARBOR ISLAND JADE GEMSTONE FACIAL THERAPY MASK

Nothing says "I'm offline and unplugged" quite like a soothing face mask and propping your feet up on the couch.

This bonafide stunner of a mask is made from 100% Grade A, ethically sourced jade gemstone and is a zero-waste alternative to one-time-use sheet and eye masks.

A RECOMMENDED MOMENT

Place the cool mask over your eyes and upper cheekbones.

Take full, deep breaths as the weight of the stone helps release any lingering facial tension.

Leave it on for however long you'd like

Feeling tense in your jaw? Flip the mask upside down and place it on the bottom half of your face.



Custom-crafted for the KND box, this fragrant flare features notes of white santal, vanilla, tobacco, and sandalwood and has a genderneutral, deeply warming, and relaxing scent profile. It's the kind of scent that can help you forget about the issues of today and take you back to a lovely memory.

WHY DO SCENTS SEEM TO **UNLOCK MEMORIES?**

Why do scents seem to unlock memories? Well, unlike when you hear, see, touch, or taste something, scents bypass the relay station in the brain and go straight to the smell center. This scent capital is directly connected to the emotional response filter and memory bank, which is why the smell of something can immediately trigger a detailed memory or even an intense emotion.

WHY WE LOVE FRANKLIN & WHITMAN

They're determined to make the world a little kinder. Kinder to humans, to the earth, to animals, to our bodies and selves. That's the kind of beauty they (and we) celebrate.

THERE'S A WHOLE LATTE TO LOVE WHEN IT COMES TO CLEVR SLEEPTIME SUPERLATTE AND FROTHER FOR PERFECT PREP

A CLEVR TIP

Feeling tense? Think about what brings you uncomplicated joy in life.

Take a step back, look at the big picture, and actively choose to not obsess over the little things that simply don't bring you joy.





AS FOR THE FROTHER...

Re-chargeable? Easy to use? Say no more! We'd even venture to say that it makes the perfect latte in 10 seconds.

YOUR NEW GO-TO RECIPE FOR A SUCCESSFUL NIGHT'S SLEEP

All you have to do is add one scoop (or 3 tbsp) to 6oz hot water. Be sure to leave some extra space to avoid spillage.

Froth for 10 seconds or until the perfect microfoam appears.

 $\mbox{P.S.}$ We recommend hand washing your gorgeous KND mug.



KND BOX COZY EDITION WINTER 22/23 barefoot scientist SLEEP ON IT XL** 19(1) Allim 1389 3TTA I TORISSON ROY