



# KIND

BY KINDER BEAUTY

BLOOM EDITION  
SPRING 2023

**IT'S OFFICIAL.  
THIS SEASON,  
IT'S YOUR TIME TO  
SHINE WITH THE  
KND BLOOM  
EDITION.**



Consider this your invitation to be confident, be bold, and be unabashedly you. Because regardless of whether you're looking to try a new recipe, hit the trails, turn over a new leaf, or simply make kinder choices, there's something sweet for everyone in this season's KND box.

**GET READY TO RISE  
AND SHINE**

*Ursa Major Fortifying Face Balm  
LĀ SOL Clear Mineral Zinc Sunscreen SPF 30*

**FUEL YOUR FIRE**

*Sugar + Fire Baking Co. Sweet Tahini Bars Recipe  
Soom Premium Tahini & Silan Date Syrup  
W&P Porter Snack Bag*

**DRINK UP, BUTTERCUP**

*United By Blue Insulated Steel Bottle  
Waterdrops Microdrink Taster Pack*

**BOOKEND YOUR DAY**

*Daily Concepts Leaves of Life Silicone Scrubber  
Le Joyau D'Olive Luxury Soaps*



A FEATHER-LIGHT MOISTURIZER YOU CAN REALLY GEL WITH? **YES PLEASE!**

*Ursa major*



*fortifying face balm*

*When you're kind to your skin and kind to the world around you, it shows. That's why everything we make is crafted with skin-loving natural ingredients, that are gentle on all living things, and easy on the earth.*

When Ursa Major co-founders Oliver and Emily moved from NYC to Vermont, it didn't take long to notice the effects their new, healthier lifestyle had on their minds, bodies, and (of course) skin. That's in part why they created Ursa Major—to help others, no matter their location, get that healthy mountain glow.



## THE SECRET TO A SUNNY DISPOSITION

LĀ SOL Collective is a Newport Beach, CA based skincare company committed to clean, good-for-you ingredients that are equally good for the environment.



Unlike most zinc sunscreens, LĀ SOL's sunscreen applies clear, works for all skin tones with proven SPF and UVB/UVA protection, and goes on like a smooth cream for easy application, leaving your skin feeling au natural, not greasy.

### INGREDIENTS

#### WET INGREDIENTS

- 1/4 cup + 1 T (67g) coconut oil (unrefined or refined)
- 1/2 cup (50g) brown sugar (light or brown)
- 1/4 cup (60g) Soom premium tahini
- 1/4 cup (80g) Soom date syrup
- 1/4 cup (85g) of warm water
- 1 t vanilla extract
- 1/4 t salt

#### DRY INGREDIENTS

- 1 1/2 cups (187g) all-purpose flour
- 1/2 t baking powder

Optional Mix-Ins: Chopped nuts + cinnamon, (vegan) chocolate chips, or shredded coconut. I like to sprinkle a few black sesame seeds on top of the dough after I fill the mold!

## SWEET TAHINI BARS

BY LISA GAUB OF SUGAR+FIRE BAKING CO.

Recipe makes 12 bars

Prep Time: 10 minutes | Baking time: 14 minutes | Cooling time: 1 hour

### INSTRUCTIONS

1. Preheat oven to 325 degrees.
2. Melt coconut oil until clear. You can use a microwave or stovetop. Make sure there are no white lumps left or else your bars will have oil pockets.
3. Add brown sugar, tahini, date syrup, warm water, vanilla, salt, and melted coconut oil to a bowl and mix until well combined.
4. Add the dry ingredients to the bowl of wet ingredients and combine until a smooth dough forms. If using mix-ins, add to the bowl and stir together.
5. Spread about 2 to 3 tablespoons of dough in each of the rectangular cavities in the silicone mold. They should each be about half full.
6. Place the silicone mold on a cookie sheet and bake for 14 minutes, rotating halfway through. Remove from the oven and leave it to cool for one hour. Turn the mold over and carefully pop out each bar individually. If you have any difficulty getting them out, pop them in the fridge for a bit to cool them off further.



SOOM  
SOOM  
SOOM

SILAN DATE SYRUP



PREMIUM TAHINI



## EVERY JAR OF SOOM MAKES FOOD BETTER

Tahini is just sesame seeds. That's it. Sesame seeds are one of the oldest condiments known to mankind. They're full of plant-based protein, calcium, iron, magnesium, and more.

Silan, another word for 100% date syrup, is a great all-natural alternative to sugar, honey, agave, and maple syrup.



## A REUSABLE BAGGIE WORTH BLUSHING OVER

Meet Porter. The 100% LFGB-certified silicone baggie that's more than happy to hold your sandwiches, snacks, sous vide, or even non-culinary items like makeup, crayons, and more.

## W&P'S PROMISE TO YOU

W&P stands for design as much as it does sustainability and function—with a commitment to developing intentional objects that make a tangible impact on everyday life, making it simpler to live more sustainably, and bringing joy to what others might deem mundane.

### THE MORE YOU KNOW...

The average family uses **500 disposable zip-top bags each year**. It can take up to **300 years** for single-use plastic baggies to decompose.

W  
&  
P

SINGLE-USE PLASTIC BAGGIES, WHO?!

DITCH THE PLASTIC, AND RE-IMAGINE A WORLD WITHOUT WASTE.

# UNITED BY BLUE

INSULATED STEEL WATER BOTTLE



Every day,  
**38,356,164 pounds**  
of trash are dumped  
into our oceans and  
waterways. It's this  
overwhelming statistic  
that drives their  
mission—for every  
product purchased,  
United by Blue cleans  
up a pound of trash.

## DOUBLE THE WALL, DOUBLE THE VERSATILITY

Staying hydrated has never been easier. Double-wall insulated bottles aren't just durable, they also keep your hot bevies hot for up to 12 hours, or cold beverages cold for up to 24 hours.

### WHY WE LOVE WATERDROP

"We exclusively source the best fruits and plants from trusted farmers all around the globe. Be it açai from Brazil, Asian ginseng, moringa from India, or African baobab, we'll provide you with the finest the world has to offer."

# microdrink taster pack WATERDROP



Why water? Well, water is the lifeline of all living things—Up to 60% of the human body is comprised of water! It serves as the foundation for your cellular function, lubricates joints, and helps regulate internal body temperature, metabolic function, and waste turnover. But furthermore, it's one of our most valuable natural resources.

**IT'S TIME TO RETHINK HOW YOU DRINK**



# DAILY CONCEPTS

## Leaves of Life Silicone Scrubber

**TRANSFORM YOUR  
WORLD—ONE  
SHOWER AT A TIME.**

**LET THE FOREST BE  
YOUR GUIDE**

Inspired by the meditative qualities of the forest, the Leaves of Life Silicone Scrubber is your opportunity to reflect, reset, and refresh as you shower. Did you know that a percentage of sales from the Daily Leaves of Life Silicone Scrubber is donated to One Tree Planted, an organization dedicated to global reforestation.

**WHY WE LOVE  
DAILY CONCEPTS**

"One of the mottos we live by is to 'shower the world with love.' We encourage those who use our products to leave a positive mark on the world us and we hold ourselves to the same standard."

*"Kindness always finds its way back to the person who gave it.  
Be kind to nature, to people—your thoughts and with yourself."*

**WHY WE LOVE  
LE JOYAU D'OLIVE**

"Le Joyau d'Olive was created for many reasons, namely to help small artisans get to international markets, to keep traditions alive, and to ensure that the next generation wakes up one day to see what a Lebanese ancestral soap looks and feels like."

LE JOYAU D'OLIVE

**GET BACK TO BASICS  
WITH A SOAP THAT'S KIND  
TO YOUR SKIN AND KIND TO  
THE ENVIRONMENT.**

Le Joyau D'Olive soaps are made with the 3 basic ingredients: Virgin olive oil, water, and caustic soda. Some soaps will have essential oils added, but only after the 5-month curation period has passed. Every essential oil has unique dermatological benefits—some reduce redness or treat acne, while others rejuvenate the skin.



